MAY 18, 1987

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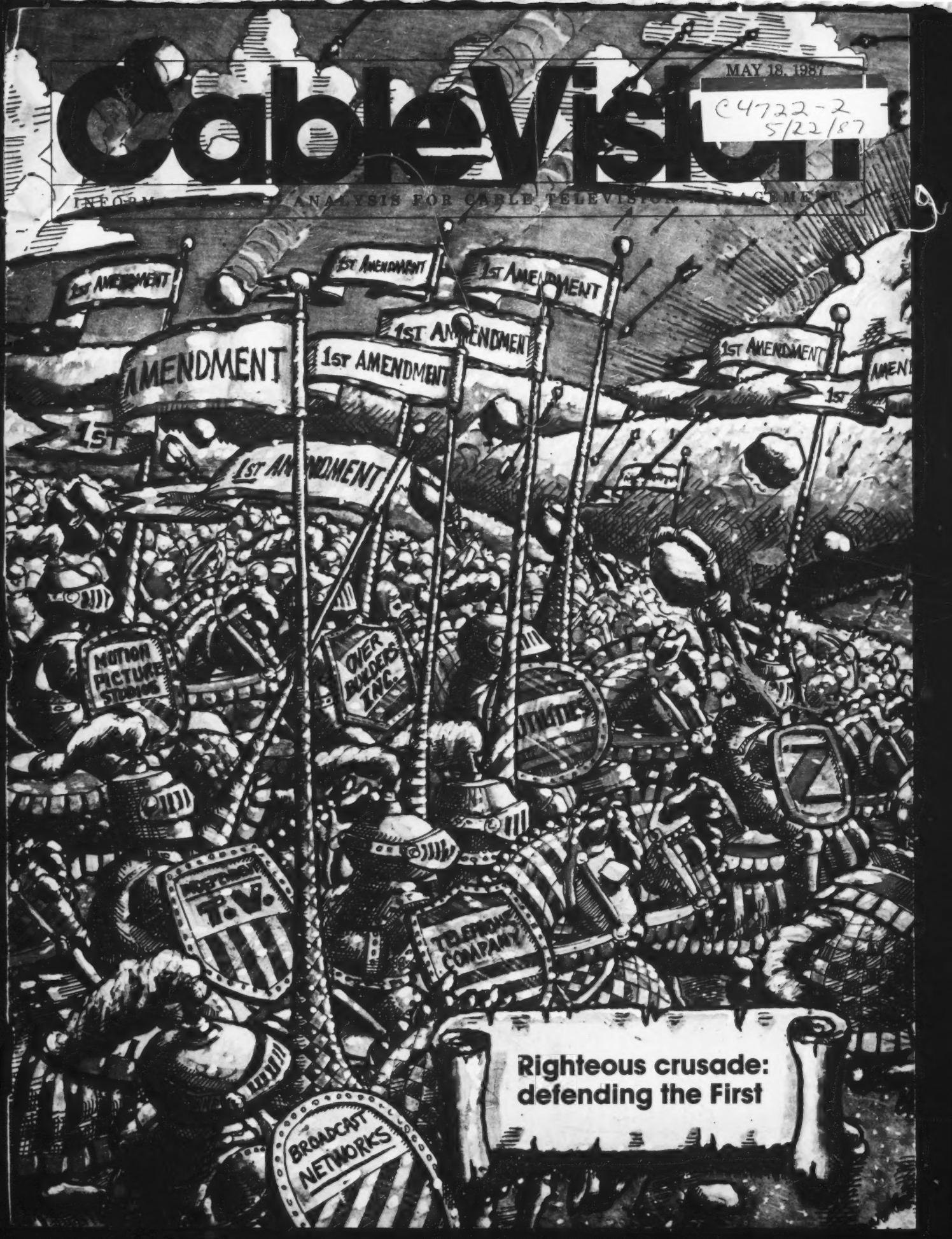
5/22/87

CableVision

INFORM... ANALYSIS FOR CABLE TELEVISION ...AGEMENT



Righteous crusade: defending the First

CableVision

FRONTLINE

Malone as peacemaker 14
Tele-Communications Inc. President John Malone, in a speech delivered in Washington, calls for the competing television entertainment industry sectors to resolve their differences rather than awaiting government intervention in their disputes.

ESPN's NFL bandwagon 18
Successful negotiations on fees to be paid by operators to ESPN to cover the expense of its NFL Sunday night game package have left all sides anticipating 90 to 100 percent penetration for the high-profile programming. A major marketing juggernaut is part of the plan.

Booming systems market 22
The prices being paid for cable systems continue to defy expectations that a variety of factors would conspire to put downward pressure on values this year. Even the emergence of stock-based transactions has not dampened buyers' enthusiasm.

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PROGRAMMING

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Operators say their increasing equity interest in cable programming networks is not intended to control them, but to ensure a better product for subscribers. The details of a host of new equity deals provide clues as to the validity of the claim.

MEDIA WATCH

Telco competition looms 50
Aggressive plans on the part of three major telephone companies point up the possibility that cable operators may be facing hard choices respecting the construction of all-fiber optics networks much sooner than expected.

LAW AND REGULATION

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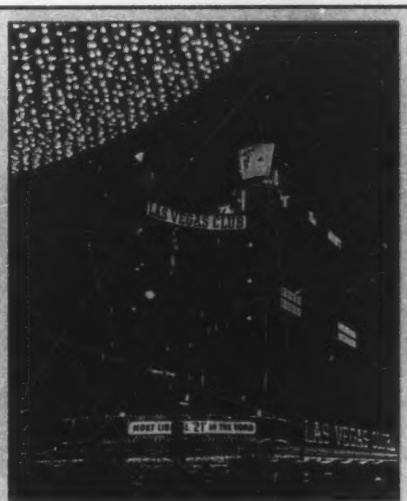
Three prominent attorneys representing cable industry interests articulate the case for keeping cable free of regulatory restraints, and a top House Commerce Committee aide responds. The question: how well are cable's arguments playing politically?

Brenda Fox

BOOTH GUIDE

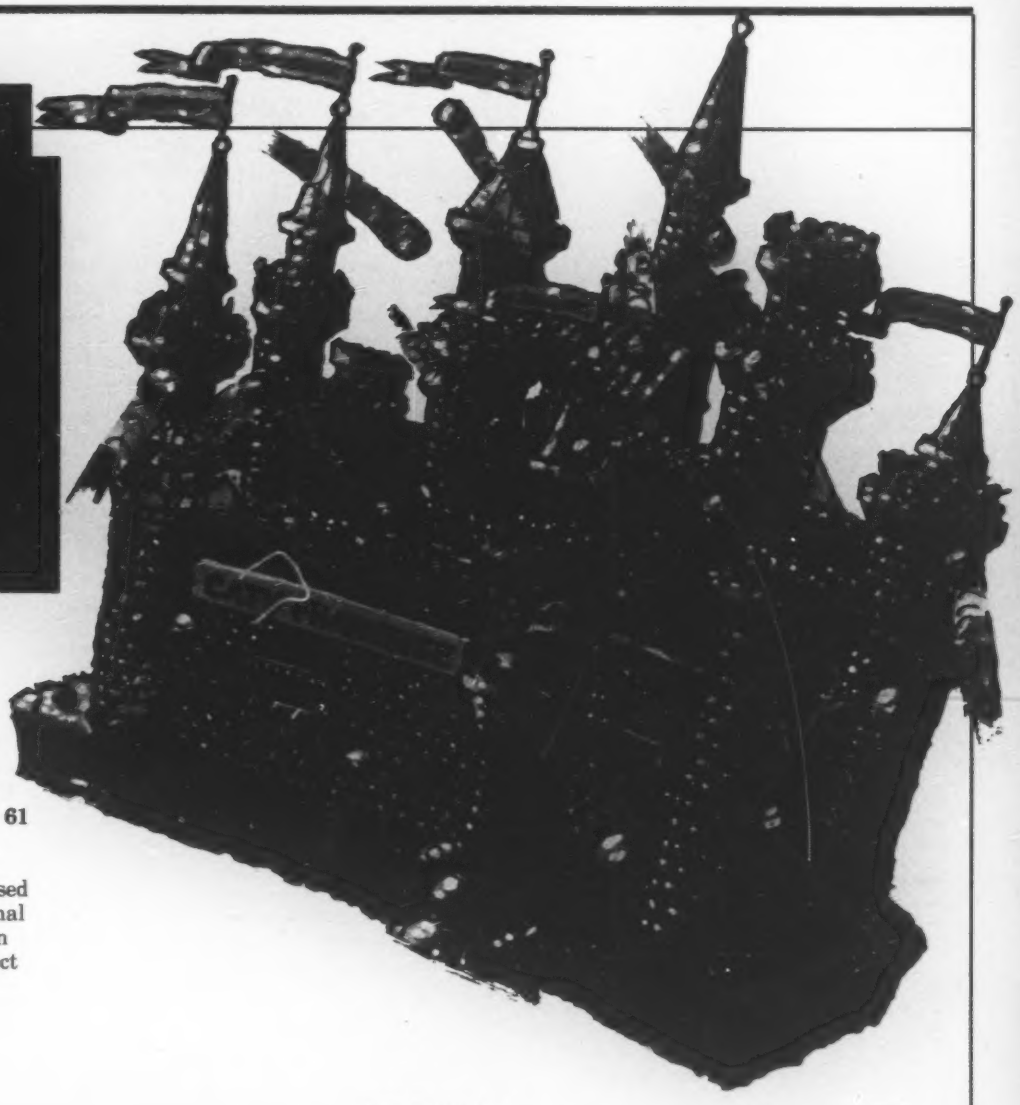
Cable '87 111
Attendance at this year's National Cable Television Association convention in Las Vegas is expected to top 12,000, with 255 exhibitors planning to show their wares when the opening gun sounds May 18. Included here is a full list of exhibitors and where they can be found.



PRODUCTS AND TECHNOLOGY

Mounting concern over signal quality 130
The scramble to keep cable service flowing to its customers, cleanly and without interruption, is proving to be a major drain on resources and skill, prompting many engineers to question whether the industry can live long-term with the current system architecture.

Kay Koplovitz



Mooney addresses the competition issue 61
James Mooney, president of the National Cable Television Association, takes on questions raised by cable's opponents with a rational framework built on the contention that broadcast television is a direct competitor to cable.

MANAGEMENT

Bright ideas honored 106
The National Cable Television Association has finished judging entries in its first management paper competition. Each of the six winners, who are presenting their innovative business plans at the Las Vegas convention, offer ideas that could benefit other systems in such matters as controlling pay churn, recapturing disenchanted ex-subscribers and reducing hassles in high-transiency environments.

Georgia Griffith

FORUM

The INTV perspective 84
Preston Padden, the president of the Association of Independent Television Stations writes that broadcasters, in backing reinstatement of syndicated exclusivity, are only asking for the same type of programming exclusivity already enjoyed by cable.

BUSINESS & FINANCE

Assessing media concentration 86
Though consolidation in the cable industry is certainly on the rise, antitrust experts don't expect the government to intervene in the near future. In fact, they say, other media industries may be more monopolistic.

Rashi Glazer

Pay Per View Supply Chart

June

The Boss's Wife (6/1) — Source: Tri-Star
MPAA Rating: R Running Time: 82 mins.
Cast: Daniel Stern, Arielle Donbasle, Fisher Stevens.

Busted Up (6/1) — Source: Universal
MPAA Rating: R Running Time: 92 mins.
Cast: Irene Cara, Paul Conjos, Toni Rosato.

Children of a Lesser God (6/1) — Source: Paramount
MPAA Rating: R Running Time: 110 mins.
Cast: William Hurt, Marlene Matlin.

Everytime We Say Goodbye (6/1) — Source: Tri-Star
MPAA Rating: PG-13 Running Time: 97 mins.
Cast: Tom Hanks, Christina Marsillach.

Fairy Tales (6/1) — Source: The Samuel Goldwyn Co.
MPAA Rating: R Running Time: 85 mins.
Cast: Don Sparks, Martha Reeves.

The Fix (6/1) — Source: The Samuel Goldwyn Co.
MPAA Rating: NR Running Time: 95 mins.
Cast: Vince Edwards, Richard Jaeckel.

Hannah and Her Sisters (6/24) — Source: HBO Enterprises
MPAA Rating: PG-13 Running Time: 105 mins.
Cast: Woody Allen, Mia Farrow, Michael Caine.

Horn of the Assassin (6/4) — Source: MGM/Concorde
MPAA Rating: R Running Time: 96 mins.
Cast: Eric Estrada, Robert Vaughn.

The Manhattan Project (6/1) — Source: 20th Century-Fox
MPAA Rating: PG-13 Running Time: 117 mins.
Cast: John Lithgow, Richard Council, Robert Schenkker.

The Morning After (6/25) — Source: Lorimar
MPAA Rating: R Running Time: 103 mins.
Cast: Jane Fonda, Jeff Bridges, Raul Julia.

Never Too Young To Die (6/1) — Source: The Samuel Goldwyn Co.
MPAA Rating: R Running Time: 93 mins.
Cast: Gene Simmons, Vanity, John Stamos.

Paradise Motel (6/1) — Source: The Samuel Goldwyn Co.
MPAA Rating: PG Running Time: 90 mins.
Cast: Gary Hirschberger, Robert Krantz, Jonna Leigh Stack.

Sid And Nancy (6/15) — Source: The Samuel Goldwyn Co.
MPAA Rating: R Running Time: 111 mins.
Cast: Gary Oldman, Chloe Webb.

Something Wild (6/24) — Source: Orion
MPAA Rating: R Running Time: 114 mins.
Cast: Melanie Griffith, Jeff Daniels, Ray Liotta.

True Stories (6/10) — Source: Warner Bros.
MPAA Rating: PG Running Time: 89 mins.
Cast: John Goodman, Annie McEnroe, Swoozie Kurtz.

Wanted Dead or Alive (6/11) — Source: HBO Enterprises
MPAA Rating: R Running Time: 104 mins.
Cast: Rutger Hauer.

July

Cinderella (7/1) — Source: The Samuel Goldwyn Co.
MPAA Rating: NR Running Time: 83 mins.
Cast: Leslie Anne Warren, Stuart Damon.

Crimes of the Heart (7/15) — Source: Lorimar
MPAA Rating: PG-13 Running Time: 105 mins.
Cast: Sissy Spacek, Jessica Lange, Diane Keaton.

The Golden Child (7/1) — Source: Paramount
MPAA Rating: PG-13 Running Time: 94 mins.
Cast: Eddie Murphy, Charlotte Lewis, Charles Dance.

Heartbreak Ridge (7/15) — Source: Warner Bros.
MPAA Rating : R Running Time: 130 mins.
Cast: Clint Eastwood, Marsha Mason, Everett McGill.

Miss Mary (7/22) — Source: HBO Enterprises
MPAA Rating: R Running Time: 99 mins.
Cast: Julie Christi, Luisina Brando.

The Mosquito Coast (7/29) — Source: Warner Bros.
MPAA Rating: PG Running Time: 118 mins.
Cast: Harrison Ford, Helen Mirren, River Phoenix, Conrad Roberts.

Munchies (7/30) — Source: MGM/Concorde
MPAA Rating: PG Running Time: 83 mins.
Cast: Harvey Korman, Charles Stratton, Nadine Van Der Velde.

Night Mother (7/1) — Source: Universal
MPAA Rating: PG-13 Running Time: 96 mins.
Cast: Sissy Spacek, Anne Bancroft.

No Mercy (7/1) — Source: Tri-Star
MPAA Rating: R Running Time: 106 mins.
Cast: Richard Gere, Kim Basinger.

Omega Syndrome (7/22) — Source: HBO Enterprises
MPAA Rating: R Running Time: 90 mins.
Cast: Ken Wahl, Doug McClure, George DiCenzo.

Return to Horror High (7/22) — Source: HBO Enterprises
MPAA Rating: R Running Time: 95 mins.
Cast: Vince Edwards, Alex Rocco, Scott Jacoby.

Note: Running times are approximate. NR indicates film not rated by MPAA.
Film information provided to International Thomson Communications Inc. by distributors.

Pay Per View Services Profile

	LAUNCH	DELIVERY	ENCRYPTION	PROGRAMMING	SUBSCRIBERS
Cable Video Store	April 1, 1986	Satcom 4, tr. 16	VideoCipher II	All movies, 24 hours per day 50-60 titles per month	Field trial basis; currently serving 10 MSOs nationwide. (2,500 Impulse addressable subscribers).
Private Ticket	July 1985	Standalone	None	Two and one-half hours nightly. One original title, plus up to two licensed films edited for Playboy.	Available in systems serving 185,000 subs (139,000 addressable).
Request Television	November 27, 1985	Galaxy 1, tr. 12	VideoCipher II	Min. of four major motion pictures per week over 14 day cycle, special events	Available in systems serving 3 million subs. (2 million addressable).
Telstar Channels	June 5, 1986	Interrum Standalone, testing on Telstar 303	Testing G.I. Starloc IV	Channels 1 & 2: two major motion pictures on a bi-weekly rotation. Channel 3: three major motion pictures per week, special events.	Available in systems serving 74,000 subs (11,500 addressable).
Viewer's Choice	November 26, 1985	VC-1 Satcom 3R, tr. 5, VC-2 Galaxy 1, tr. 16	VideoCipher II	One major motion picture per week, special events	Available in systems serving 2.6 million subs. (1.6 million addressable).

Cable Industry Growth Chart

YEAR	TVHH	Homes Passed	Basic Subscribers	% of TVHH	Pay Subscribers	% of TVHH
1990E	93,900,000	81,783,000	50,706,000	54	32,959,000	35
1989E	92,800,000	79,109,000	48,256,000	52	30,883,000	33
1988E	91,000,000	75,833,000	45,500,000	50	28,665,000	32
1987E	89,300,000	72,460,000	42,725,000	48	26,022,000	29
1986	87,800,000	69,632,000	41,772,000	47	24,101,000	27
1985	86,304,000	64,571,000	36,120,000	42	21,672,000	25
1984	84,600,000	59,989,000	32,994,000	39	19,764,000	23
1983	83,500,000	53,641,000	30,300,000	36	17,877,000	21
1982	82,800,000	49,100,000	28,200,000	34	15,898,000	19
1981	80,700,000	44,000,000	22,596,000	28	11,804,000	15
1980	77,800,000	37,300,000	18,672,000	24	7,780,000	10
1979	76,300,000	32,700,000	16,023,000	21	5,341,000	7
1978	74,500,000	27,200,000	14,155,000	19	2,980,000	4
1977	73,300,000	24,894,000	13,194,000	18	1,466,000	2
1976	71,114,000	21,989,000	12,094,000	17	505,000	1
1975	69,600,000	19,900,000	11,136,000	16	N/A	N/A

Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH.

Cable barometer

Television households (TVHH). 87,800,000

Homes passed by cable (HP). 69,632,000

Percent of TVHH passed by cable. 79.3%

Basic cable subs. 41,772,000

Percent of TVHH with basic cable. 47.5%

Percent of HP with basic cable. 59.9%

Pay cable subs. 24,101,000

Percent of TVHH with pay cable. 27.4%

Percent of HP with pay cable. 34.6%

Percent of basic subs with pay cable. 57.6%

Satellite lineup

Satcom III-R (RCA Americom)

	Transponder
Arts & Entertainment	.24
BET	.20
Cable Radio Network	.4
Cable Value Network	.12
Cinemax (West)	.23
ESPN (Blackout)	.7
Electra	.6
Eternal Word Television Network	.18
Financial News Network	.4
rytime	.3
HBO (West)	.13
Home Shopping Network	.22
The Learning Channel	.2
Lifetime	.17
MTV	.11
National Jewish Television	.18
Nickelodeon	.1
PTL	.2
QVC Network	.8
Reuter Monitor Service	.18
Showtime (West)	.10
Tempo Sound	.6
Tempo Television	.6
Tempo Text	.6
The Travel Channel	.16
Trinity Broadcasting Network	.3
TV Decisions	.24
USA Network (West)	.9
Video Hits One	.15
Viewer's Choice	.5
The Weather Channel	.19

Satcom IV (RCA Americom)

	Transponder
Alternate View Network	.10
American Movie Classics	.10
Bizmet	.6
Bravo	.2
Consumer Discount Network	.20, 24
Hit Video USA	.18
Home Shopping Network 2	.1
Home Sports Entertainment	.11
Home Team Sports	.22
Liberty Broadcasting Network	.7
Madison Square Garden	.6
New England Sports Network	.13
Nickelodeon (West)	.4
Nostalgia Channel	.21
The Playboy Channel	.24
Prime Ticket	.20
Rock Christian Network	.3
The Silent Network	.23V
SportsVision	.9
WPIX—New York	.19

Westar III (Western Union)

	Transponder
CNN	.5

Westar IV (Western Union)

	Transponder
Atlantic City Horse Racing	.6
Cable News Network (CNN)	.16
Catholic Telecommunications Network of America	.11
National Christian Network	.2
International Television Network	.10D
Public Broadcasting Service	.15, 17, 21, 23
Texas State Network	.2
Word of Faith Satellite Network	.6

Westar V (Western Union)

	Transponder
Fantasy Unrestricted Network (FUN)	.24
FUN Weekend Pay-per-view	.24
Moody Broadcasting Network	.7D
Pro-Am Sports System (PASS)	.14
The University Network	.2
Zephyr Weather Information Service	.7D

Telstar 303 (AT&T)

	Transponder
American Extasy	.19
Country Music Television (CMTV)	.18
KTVT (Dallas)	.22
SelecTV	.13

Galaxy I (Hughes)

	Transponder
CBN Cable Network	.11
Cinemax (East)	.19
CNN	.7
C-SPAN	.13
The Discovery Channel	.22
The Disney Channel (East)	.4
(West)	.24
Electra	.18
EPG	.3
ESPN	.9
GalaVision	.20
HBO (East)	.23
Headline News	.8
The Movie Channel (East)	.10
(West)	.14
The Nashville Network	.2
PTL	.17
Request Television	.12
Seeburg Adult Contemporary	.3
Seeburg Contemporary Instrumental	.3
Showtime (East)	.5
SIN	.6
Tempo Text	.18
USA Network (East, Central)	.21
Viewer's Choice 2	.16
WGN	.3
WOR-TV	.15
WTBS	.18

Galaxy III

	Transponder
The Meadows Racing Network	.17
National Shopping Club	.23
Sky Merchant	.11

Note: Source: International Thomson Communications Inc.

Top 100 MSOs

Rank	Multiple system operator	Basic subs	
1.	Tele-Communications Inc.	4,189,000	(12/86)
2.	American Television and Communications Corp.	2,888,957	(3/87)
3.	Heritage Communications Inc.	1,856,000	(3/87)
4.	Continental Cablevision	1,413,000	(1/87)
5.	Storer Cable Communications	1,394,000	(2/87)
6.	Cox Cable Communications	1,355,195	(1/87)
7.	Warner Cable Communications Inc.	1,323,847	(3/87)
8.	Comcast	1,234,536	(2/87)
9.	United Cable	1,090,510	(2/87)
10.	Newhouse Broadcasting	1,024,948	(3/87)
11.	Viacom Cablevision	968,000	(1/87)
12.	Jones Intercable	889,313	(4/87)
13.	Times Mirror Cable Television Inc.	847,009	(1/87)
14.	Sammons Communications Inc.	824,627	(2/87)
15.	UA Cablesystems Corp.	753,363	(12/86)
16.	Cablevision Systems Corp.	687,000	(12/86)
17.	Century Communications Corp.	600,000	(12/86)
18.	Paragon Cable	571,663	(3/87)
19.	Rogers Cablesystems Inc.	535,207	(2/87)
20.	Daniels & Associates	528,026	(3/87)
21.	Telecable Corp.	497,145	(3/87)
22.	Centel Cable	493,765	(4/87)
23.	Cable Vision Industries	457,077	(12/86)
24.	American Cablesystems Corp.	442,809	(3/87)
25.	Cooke Cablevision	435,000	(2/87)
26.	Adelphia Communications	434,473	(4/87)
27.	Scripps-Howard	390,000	(3/87)
28.	Falcon Cable	379,000	(2/87)
29.	Post-Newsweek	372,860	(3/87)
30.	Wometco Cable TV Inc.	336,820	(1/87)
31.	TCA Group	331,564	(2/87)
32.	Prime Cable Corp.	325,865	(3/87)
33.	Multimedia Cablevision	294,804	(3/87)
34.	Colony Communications Inc.	259,310	(2/87)
35.	Maclean Hunter Cable TV Ltd.	250,215	(2/87)
36.	Rifkin & Associates	250,000	(4/87)
37.	Western Communications	238,215	(4/87)
38.	Lenfest Group	236,262	(2/87)
39.	Tele-Media	215,000	(7/86)
40.	Communications Service Inc.	210,000	(12/86)
41.	Service Electric Cable TV Inc.	195,000	(3/87)
42.	TKR Cable Co.	186,139	(1/87)
43.	TCI-Taft	181,318	(1/87)
44.	Cencom Cable	174,416	(3/87)
45.	Hauser Communications Inc.	165,000	(12/86)
46.	Adams-Russell Communications	159,306	(3/87)
47.	Harte-Hanks Communications	153,119	(4/87)
48.	Media General Inc.	149,028	(4/87)
49.	Harron Communications	148,412	(12/86)
50.	Greater Media	146,951	(4/87)
51.	Sutton Capital Corp.	141,379	(3/87)
52.	Palmer Communications	141,263	(2/87)
53.	Marcus Communications	141,052	(3/87)
54.	Armstrong Utilities	138,651	(3/87)
55.	Televents Inc.	129,901	(2/87)
56.	Blade Communications	128,067	(2/87)
57.	The Essex Group	116,346	(3/87)
58.	Summit Communications	115,568	(1/87)
59.	First Carolina Communications Inc.	114,104	(1/87)
60.	U.S. Cable Corp.	111,190	(2/87)
61.	Sonic Communications	110,000	(3/87)
62.	Multi-Channel TV Cable Inc.	109,822	(2/87)
63.	Simmons Communications	109,100	(2/87)
64.	Columbia International	107,078	(3/87)
65.	Bresnan Communications Co.	104,136	(4/87)
66.	Northland Communications	103,550	(1/87)
67.	Booth Communications	102,553	(2/87)
68.	King Videocable	102,000	(3/87)
69.	Scott Cable Communications	96,880	(2/87)
70.	Vision Cable	94,996	(4/87)
71.	M.L. Media Partners	94,000	(1/87)
72.	Susquehanna Broadcasting	90,923	(3/87)
73.	McDonald Group	90,079	(8/84)
74.	Midcontinent Cable Systems Co.	88,104	(3/87)
75.	James Communications	87,533	(2/87)
76.	WEHCO Video	87,448	(3/87)
77.	United Video Management	80,171	(2/87)
78.	Pencor Services	79,028	(3/87)
79.	Omega Communications	77,626	(1/87)
80.	Selkirk Communications	68,000	(2/87)
81.	C4 Media Corp.	64,719	(3/87)
82.	Wisconsin Cablevision and Radio Co.	63,425	(3/87)
83.	Acton Corp.	60,035	(1/87)
84.	Mountain Cable Co.	58,459	(3/87)
85.	Galaxy Cablevision	56,462	(3/87)
86.	Chambers Communications Corp.	53,809	(3/87)
87.	Masada Corp.	53,503	(1/87)
88.	Cardinal Communications	53,200	(2/87)
89.	North American Comm. Corp.	50,616	(3/87)
90.	Tidel Communications	50,427	(4/87)
91.	Insight Communications	50,000	(2/87)
92.	Enstar Communications	49,624	(3/87)
93.	Hearst Communications of California	49,106	(2/87)
94.	State Cable TV	48,861	(2/87)
95.	Helicon Corp.	48,000	(11/86)
96.	Joseph Gans Cable TV	46,532	(11/86)
97.	Dowden Cable	45,760	(4/87)
98.	Donrey Cablevision	44,112	(4/87)
99.	Commonwealth Cable Systems	43,425	(1/87)
100.	New England Cablevision	43,199	(2/87)

Subscriber counts are provided by MSOs and systems to International Thomson Communications Inc. Figures will be updated quarterly unless information is provided by MSOs or systems. Send updates to CableVision, Attention Cable Stats, P.O. Box 5208-T.A., Denver, CO 80217.

Top 100 systems

Rank	Location	Operator	Basic subs	
1.	San Diego, CA	Cox Cable	278,173	(12/86)
2.	Woodbury (Long Island), NY	Cablevision Systems Corp.	277,462	(1/87)
3.	San Antonio, TX	Rogers	220,510	(3/87)
4.	Manhattan, NY	ATC	229,907	(3/87)
5.	East Orange, NJ	Maclean Hunter	189,917	(3/87)
6.	Houston, TX	Warner	186,788	(3/87)
7.	Honolulu, HI	ATC	180,882	(3/87)
8.	Puget Sound, WA	Viacom	175,000	(1/87)
9.	Phoenix, AZ	Times Mirror	157,615	(1/87)
10.	Cincinnati, OH	Warner	155,705	(3/87)
11.	Louisville/Jeff. Co., KY	Storer Communications	154,930	(2/87)
12.	Wayne, NJ	UA Cablesystems	152,460	(2/87)
13.	Englewood, CO	United Cable	151,094	(2/87)
14.	Tulsa, OK	United Cable	145,757	(2/87)
15.	Rochester, NY	ATC	145,538	(3/87)
16.	St. Louis Co., MO	Cencom Cable	145,172	(12/86)
17.	Cherry Hills, NJ	NYT	140,105	(1/87)
18.	Hampton Roads, VA	Cox Cable	138,601	(12/86)
19.	Atlanta, GA	Prime Cable Corp.	137,196	(3/87)
20.	Hartford/Plainville, CT	United Cable	136,479	(2/87)
21.	Fairfax, VA	Media General	135,098	(2/87)
22.	Jacksonville, FL	Continental	131,000	(1/87)
23.	Kansas City, MO	ATC	129,788	(3/87)
24.	Buffalo, NY	Adelphia Communications	128,105	(4/87)
25.	Florida Division (Orlando/Ormond Beach)	ATC	128,100	(12/85)
26.	Erie County, NY	Adelphia	127,160	(3/87)
27.	Memphis/W. Memphis, TN	ATC	125,715	(3/87)
28.	Seattle, WA	Tele-Communications Inc.	125,000	(12/86)
29.	Manhattan, NY	Paragon Cable	123,000	(3/87)
30.	Baltimore County, MD	Comcast	122,730	(9/86)
31.	San Jose, CA	Gill Industries	119,100	(2/87)
32.	Charlotte, NC	ATC	118,791	(3/87)
33.	Long Island, NY	Viacom	112,000	(1/87)
34.	Austin, TX	ATC	111,537	(3/87)
35.	San Diego, CA	ATC	111,522	(3/87)
36.	San Francisco, CA	Viacom	106,500	(1/87)
37.	Toledo, OH	Blade Communications	105,346	(2/87)
38.	San Juan, PR	ML Media Partners	104,823	(11/86)
39.	Pompano, FL	American Cablesystems	103,382	(3/87)
40.	Warren, NJ	TKR	101,406	(2/87)
41.	Dallas, TX	Heritage	100,056	(3/87)
42.	Jefferson Parish/Kenner, LA	Cox Cable	96,904	(12/86)
43.	Southeast Michigan	Comcast	96,454	(9/86)
44.	Pinellas County, FL	Vision Cable	94,996	(4/87)
45.	Wilmington, DE	Heritage	92,852	(3/87)
46.	Grand Rapids, MI	UA Cablesystems	92,503	(2/87)
47.	Dade/Broward, FL	Storer	91,000	(2/87)
48.	Raleigh/Durham, N.C.	ATC	88,198	(3/87)
49.	Escondido, CA	Times Mirror	87,586	(1/87)
50.	Richmond, VA	Continental	86,866	(3/87)
51.	Wichita, KS	Multimedia Cablevision	85,324	(3/87)
52.	Pittsburgh, PA	Tele-Communications Inc.	85,000	(12/86)
53.	Jackson/Monroe, MS	ATC	82,500	(12/85)
54.	South Texas, TX	Heritage	82,013	(3/87)
55.	Oakland County, MI	United Cable	81,245	(2/87)
56.	Indianapolis, IN	Comcast	80,969	(5/86)
57.	Tacoma, WA	Viacom	80,500	(2/87)
58.	Boston, MA	Cablevision	79,100	(12/86)
59.	Harrisburg, PA	Sammons Communications	78,864	(2/87)
60.	Dover, Morristown, NJ	Sammons	78,797	(2/87)
61.	Flint, MI	Comcast Cable	78,349	(9/86)
62.	Baton Rouge, LA	Daniels & Assocs.	77,894	(3/87)
63.	Milwaukee, WI	Warner	77,270	(3/87)
64.	Las Vegas, NV	Prime	75,665	(3/87)
65.	Chicago, IL	Westinghouse Broadcasting	75,000	(4/86)
66.	Greensboro, NC	ATC	74,100	(12/85)
67.	South Bend, IN	Heritage	74,030	(3/87)
68.	Santa Monica, CA	Century	74,000	(5/86)
69.	Nashville, TN	Viacom	74,000	(1/87)
70.	Allentown, PA	Service Elec.	74,000	(3/87)
71.	New Orleans, LA	Cox Cable	73,579	(12/86)
72.	Orange County, CA	Times Mirror	72,863	(1/87)
73.	Akron, OH	Warner	72,467	(3/87)
74.	Cleveland Heights, OH	Viacom	71,600	(1/87)
75.	Columbus, OH	Warner	71,097	(3/87)
76.	Fayetteville, NC	ATC	70,136	(3/87)
77.	Contra Costa Co. CA	Televents	69,351	(2/87)
78.	Medford Complex (Boston Suburbs), MA	Warner	69,235	(3/87)
79.	Ocean County, NJ	Adelphia	68,851	(4/87)
80.	Little Rock, AR	Storer	68,393	(2/87)
81.	Omaha, NE	Cox Cable	67,456	(12/86)
82.	Des Moines, IA	Heritage	67,205	(3/87)
83.	Indianapolis,IN	ATC	66,674	(3/87)
84.	Birmingham, AL	ATC	66,254	(3/87)
85.	New Haven, CT	Storer	65,595	(2/87)
86.	Westchester Co., NY	UA Cablesystems	65,506	(11/86)
87.	Syracuse (suburbs), NY	NewChannels Corp.	64,847	(3/87)
88.	St. Petersburg, FL	Paragon Cable	64,478	(5/86)
89.	Cook County, IL	Continental	64,272	(3/87)
90.	Albuquerque, NM	Jones Intercable	64,000	(4/87)
91.	Monterey, CA	Western Communications	63,815	(4/87)
92.	Greater Bridgeport, CT	Cablevision Co.	63,780	(12/86)
93.	Winston-Salem, N.C.	Summit	63,227	(2/87)
94.	Sarasota, FL	Storer	63,207	(2/87)
95.	Oklahoma City, OK	Cox Cable	63,099	(12/86)
96.	Lower Fairfield Co., CT	Cablevision Co.	63,028	(12/86)
97.	Madison, WI	Tele-Communications Inc.	63,000	(12/86)
98.	Santa Barbara, CA	Cox Cable	62,268	(12/86)
99.	El Paso, TX	Group W (ATC)	62,000	(9/86)
100.	Lincoln, RI	Heritage	61,615	(3/87)